

Texas Longhorn Cooperative  
March 27, 2008 – 8pm  
Vicki McCarthy's law office  
Duncanville, TX  
Board of Directors Meeting Minutes

Attending: Dawn Davinia, Gregg Kirkpatrick, Cindy Kirkpatrick, Josh Kirkpatrick, Mary Martinez, Bobby McCarthy, Arlys Murphy, Cindy Rotolo, George Rotolo, George Slayton, Tristine Slayton

On conference call: John Donaho, Sandy Martin

By proxy: George Rotolo (through George Slayton)

Meeting called to order 8:00pm

Arlys Murphy read last meeting's minutes. Tristine Slayton motioned, Cindy Rotolo seconded - motion carried – carried unanimously.

George and Tristine Slayton had a meeting at Central Market last week. Feedback was very positive by Central Market and wants TLC to become exclusive.

Gregg Kirkpatrick mentioned that board members must be active and to change by-laws to state that. By active, this means that board members must attend meetings. TLC anticipates that for the next 1-2 years the board will meet quarterly. *Wording for bylaws- Being present at meetings in person or by phone. State law requires posting of meeting via internet 72 hours in advance. Participating board members have to attend 50% of meetings either in person or by telephone OR one meeting per year attendance is mandatory.* Issue to all: In the event board member does not meet attendance requirements – such Board member will be removed from board but will remain and member until dues expire. Josh Kirkpatrick motioned for this new rule to be added to the by-laws, Tristine Slayton 2<sup>nd</sup> – carried unanimously.

### **Finance**

January 21 – TLC received checkbook.

Balance as of today - \$816.00

Debits from account - label design - \$180

Huse meat storage - \$140

Discussed asking members to pay \$35/mo to cover their meat storage.

Discussed purchasing book for E-Commerce site - \$44.95 + shipping. Mary Martinez motioned, Bobby McCarthy 2<sup>nd</sup> – motion carried unanimously.

### **Website**

Sandy Martin said Lisa Bauer has offered to use 1 page on Lisa Bauer's website to advertise TLC. Sandy will email press release w/o dates and links to membership packets to Lisa Bauer.

### **Labels**

Need to approve free-roaming label. George Slayton faxed the labels to Sandy Martin to look at and approve prior to this board meeting. Mary Martinez motioned for the label to be approved, Josh Kirkpatrick 2<sup>nd</sup> – carried unanimously.

### **Bar Codes and brochures**

TLC needs to look at purchasing bar codes. Found a deal for 200 for \$800. Discussed having cooking instructions on the label. Central Market will design brochures with cooking instructions as well.

Central Market wants TLC to be exclusive in Texas. The board decided they want a Central Market representative to attend a board meeting so the board can ask questions.

George Slayton found the packaging machine needed to get into Central Market through Koch Equipment for \$18,000.

Central Market also says we need to perform a shelf-testing run to see how long our products can safely stay on store shelves.

Tristine Slayton sent a USDA grant proposal off past week – will hear results in September.

George Slayton presented TLC's wish list to the board which will be sent to Carl and Darren Money. Board can send feedback to George Slayton within 48 hours. After 48 hours the wish list will be sent to Carl and Darren Money. Gregg Kirkpatrick motioned, Bobby McCarthy 2<sup>nd</sup> – motion carried unanimously.

Mary Martinez motioned for Dawn Davinia to become a new TLC board member, 2<sup>nd</sup> by Bobby McCarthy.

George Slayton will work on getting Andrew Guerrero (Beef marketing guru) and Greg Smith (Central Market) to meet with the board. Next board meeting will be based on Andrew and Greg's availability.